# ADEKO AYOMIDE JAMES

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# PROFESSIONAL SUMMARY

As a Junior Web Developer, I specialize in full-stack web development, covering both front-end and back-end technologies. I am proficient in programming languages such as JavaScript, SQL, and Python, with strong skills in web design and responsive UI development. In addition, I have experience in email marketing integration, ensuring effective communication and engagement through digital platforms. With a keen eye for detail and a passion for creating seamless user experiences, I am committed to delivering high-quality web solutions and adding value to your development team

# CORE COMPETENCIES AND SKILLS

* Web development using HTML, CSS, JavaScript, ReactJs, NextJs, Django, Tailwindcss
* Web Revamp
* Web Maintenance
* Database management
* Email Marketing
* Project Management
* Attention to Detail
* Technical Problem-Solving
* Time Management
* Team leadership
* Excellent Communication skill
* Fast Learning Capability

**EXPERIENCE**

# TECCHNOVENTURES INC(Remote) – FRONT-END DEVELOPER

JULY 2022 – FEBRUARY 2023

* Built dynamic, user-friendly interfaces using React and JavaScript frameworks, improving customer satisfaction by 25%.
* Optimized website performance through debugging and performance-enhancement techniques, reducing page load times by 20%.
* Ensured cross-browser compatibility and mobile responsiveness across all developed web pages

# SKYNET SOLUTIOS(REMOTE)– WEB DEVELOPMENT

FEBRUARY 2022 – MARCH 2023

* Developed and deployed a multi-page website for a client, utilizing HTML, CSS, and JavaScript for a polished and functional site.
* Worked closely with the design team to ensure all website elements met the client's brand standards and provided a seamless user experience.
* Managed website content updates and maintenance to keep it current and running efficiently.

# INFOMAX DIGITAL – WEB DESIGN AND MAINTENANCE

SEPTEMBER 2022 – FEBRUARY 2023

* Developed user-friendly and responsive websites for small businesses, improving online visibility and client engagement.
* Provided ongoing website maintenance, troubleshooting issues, and ensuring site security with up-to-date technologies.

**BYTEWORKS INC -- JUNIOR WEB DEVELOPER**

OCTOBER 2023 – CURRENT

* Assisted in building scalable websites for e-commerce platforms, focusing on UI design and functionality improvements.
* Leveraged SQL and JavaScript to handle back-end data management and front-end user interactions.
* Improved website loading times by implementing optimization techniques, reducing load times by 20%.

# **INNOVATIVE TECH LTD (REMOTE)-- FULL-STACK WEB DEVELOPER**

JULY 2024 – CURRENT

* Developed full-stack web applications using HTML, CSS, JavaScript, and back-end frameworks like Django and Node.js.
* Collaborated with stakeholders to gather project requirements and deliver tailored web solutions that met business goals.
* Implemented database management using SQL, ensuring efficient data storage and retrieval processes.

# **EMAIL MARKETING EXECUTIVE -- JULIA KING DIGITAL MARKETING**

JULY 2022 – FEBRUARY 2023

* Developed and implemented email marketing strategies for local startups, resulting in a 20% increase in customer conversions.
* Integrated email automation tools such as MailChimp and Constant Contact to streamline campaigns and improve lead generation.
* Provided individualized campaign reports to clients, outlining key performance metrics and recommendations for improvement.

**EMAIL MARKETING COORDINATOR -- ALEX MORGAN MEDIA (REMOTE)**

AUGUST 2023 – APRIL 2024

* Executed personalized and segmented email campaigns for small business clients, increasing open rates by 18%.
* Managed subscriber lists and ensured compliance with data protection regulations like GDPR.
* Conducted campaign performance analysis, refining strategies to help clients reach their target audiences more effectively.

**EMAIL CAMPAIGN STRATEGIST -- SARAH MITCHELL MEDIA (REMOTE)**

NOVEMBER 2023 – OCTOBER 2024

* Designed and implemented email campaigns for e-commerce clients, resulting in a 20% increase in customer retention and repeat purchases.
* Utilized advanced segmentation and audience analysis to personalize content, improving engagement rates by 15%.
* Collaborated with the analytics team to provide data-driven recommendations to clients on how to enhance their email marketing strategies.

**SENIOR EMAIL MARKETING SPECIALIST -- EMMA DAWSON CREATIVE (REMOTE)**

JANUARY 2024 – CURRENT

* Led the design and execution of comprehensive email marketing strategies for freelance clients, resulting in a 35% increase in lead generation.
* Managed email automation workflows to nurture prospects and guide them through the sales funnel effectively.
* Worked closely with graphic designers and content creators to develop visually engaging emails optimized for both desktop and mobile users

**EDUCATION AND QUALIFICATIONS**

# Bachelor of science – Physics & Education

Obafemi Awolowo University , Osun State, Ile Ife , Nigeria - Upper Credit – 2024

# AWARDS AND CERTIFICATIONS

* September 2020 - Programming for Everybody (Getting Started with Python), freeCodeCamp
* October 2020 - Django , freeCodeCamp
* November 2021 - Introduction to JavaScript freeCodeCamp
* July 2022 - Introduction to Python, Datacamp
* February 2023 - Introduction to ReactJs
* October 2022 - Web App development freeCodeCamp
* February 2023 - Introduction to NextJs
* February 2022 - MYSQL freeCodeCamp
* October 2023 - HTML, CSS, JAVASCRIPT W3school
* January 2021 - Email marketing YouTube, Coursera
* April 2022 - Project management Coursera